



**LIMBO
LINK.BE**

**A NEWSPAPER PAGE WITH A SOUND TRACK
A WEB PLATFORM WITH A PRINT PAGE**

CROSS MEDIA

- 1. Website: audio, video, picture gallery, news, blogs, reviews**
- 2. Local sponsors and partners**
- 3. Newspaper on Saturday: news, interviews, reviews**
- 4. Attracts related advertisements**
- 5. TV Limburg: band of the month in television show**
- 6. Band of the month in live performance in pub, tavern, or festival**
- 7. Band of the month with concert on five local radios**
- 8. Concert can be podcasted**
- 9. Every week an extra Limbo-podcast is made**
- 10. Merchandising**
- 11. Next step: self-service ad-serving platform on website**

1. The website: www.limbolink.be (click to visit website)



LIMBOLINK.BE: sitemap

HOME

ARTISTS

- TOP 10 SINGLE CHART
- FEATURED ARTIST
- NEWEST ARTIST
- HIGHEST RATED ARTIST
- REVIEWS

DJs

- DJ OF THE WEEK
- TOP DJs
- NEWEST DJs

MEMBERS

- NEWEST MEMBERS + GALLERY VIEW
- HIGHEST RATED MEMBERS
- NEWEST FANS
- INVITE A FRIEND
- FEATURED BAND MEMBER

VIDEOS

- CHANNEL
- RECENT COMMENTS

GALLERIES

- FEATURED IMAGES
- NEWEST GALLERIES
- MOST POPULAR

BLOGS

- OUR FAVORITES
- FEATURED BLOGS
- NEWEST BLOGS

GIGS/EVENTS

- FEATURED GIGS/EVENTS
- GIG/EVENT OF THE DAY

REVIEWS

- ARTIST REVIEWS
- SONG REVIEW

CHARTS

- TOP 20 SINGLES CHART
- CHART SELECT

NEWS

- ARTICLES
- SITE FEEDS

2. Local sponsors and partners



MUZIEKODROOM.BE



4. Newspaper page attracts related advertisements

5. Television: TV Limburg (Concentra Media)

Click to see video 1 - Click to see video 2

- Once a month on 'STUDIO TVL': band of the month.
- Nominations are based on activity on the website.
- Winners are picked by a professional jury.
- TV Limburg is part of Concentra Media.



6. Live performances band/artist of the month

Showcase: artist of the month

Gigs organized (by the journalists) at always different locations throughout the province in pubs or even on small festivals.

Newspaper journalists support all musicians with contacts in the music industry.



7. Band of the month with concert on five local radios

8. Concert can be podcasted

9. Every week an extra Limbo-podcast is made

10. Merchandising

Guitar plectrum



T-shirt



11. Next step: self service ad-serving platform on website.